

How to care for your carpeting

Advice from a Professional Carpet Cleaner.

Have you ever considered the value of the investment right under your feet? The investment is your carpeting. Carpeting is one of the biggest investments made in a home, and unfortunately, most consumers do not understand how to maintain it properly or to choose the right professional to care for it.

Certified Master Cleaner Len Borowski (one of the first Master Cleaners in New Jersey) owns Clean Impressions in Montville. He states, "Proper care and cleaning is best carried out by a professional cleaning firm." Improper detergents or cleaning methods may void your warranty. Most carpet manufacturers call for a professional carpet cleaning every 12-15 months by a

knowledgeable, professional firm that is certified by the IICRC (Institute of Inspection Cleaning & Restoration Certification), the world's most recognized certification organization for carpet and upholstery cleaners.

Clean Impressions was established in 1984 by Len and Dawn Borowski to provide area residents and businesses an alternative to the many uncertified, unprofessional cleaners operating in the state. Len and his certified cleaning professionals are dedicated to high quality service and high standards of craftsmanship. Dawn believes that word of mouth is their best advertising, and top service begins with the initial phone call. "We try to help inform and educate every person that calls us."

Never select a carpet cleaner based solely on price. To ensure that you are selecting the best cleaning firm, ask about their reputation, experience, education, methods, and guarantee.

At Clean Impressions you will pay more for the cleaning, but the results and experience you will receive is second to none.

So if it is a true professional you are looking for this spring, or have any questions, look no further. Call Dawn or Len at Clean Impressions at 973-402-9040.